



2012 SPONSORSHIP OPPORTUNITIES

To insure your company name is listed as a sponsor in ALL 2012 event materials, please return the enclosed form along with payment by January 20, 2012.

About CT CREW-The Real Estate Exchange

CREW CT - The Real Estate Exchange is one of 74 Chapters of the nearly eight thousand member national CREW Network and provides a networking and social forum for Connecticut Commercial Real Estate Professionals of every related field and discipline. It is the only commercial real estate organization in Connecticut where a cross section of professionals can network directly with other industry professionals. Our membership consists of over 100 active participants and our events draw from a pool of over 1,500 professionals. With events ranging from intimate dinner parties to large public forums, there is ample opportunity to develop relationships. We welcome you to visit our website and learn more about our organization at www.crewct.org and www.crewnetwork.org.

Throughout the course of the year, Sponsors will have the opportunity to meet with CREW CT members and event registrants who are:

Accountants	Contract Designers	Environmental
Appraisers	Corp. RE Executives	Land Use
Architects	Developers/Builders	Lawyers
Asset Managers	Educators	Leasing/Sales Professionals
Bankers	Institutional Investors	Property Managers
Construction	Investment Advisors	Surveyors
Consultants	Finance	Title Insurers

About Our Meetings

Our Public Forums, held four times over the course of each year, offer cutting-edge, practical programs and panels that attract on average 100 participants from across the state. Attendees of the Public Forums hear locally-recognized speakers on varied aspects of the commercial real estate industry and network with fellow commercial real estate professionals from a broad spectrum of practices and disciplines.

Our Premier Forum, the Blue Ribbon Awards Showcase held annually in the Spring, provides an opportunity for local and regional commercial real estate professionals to network and showcase their projects completed in the prior year. This annual networking awards event draws over 200 participants. The 2011 Award Categories were: Best In Class: Multifamily Residential, Industrial, Educational, Commercial; Best Specialty Project (ie. Historic, Adaptive Reuse, Community Revitalization); Best Sustainable Design Project; Best Interior Design Project; Most Significant Transaction: Office, Industrial, and Retail; People's Choice Award – voted on by attendees; and Blue Ribbon (Best Overall Project). Visit this link to see who the 2011 Award Recipients were: <http://www.crewct.org/programs/2011/4/awards2011.pdf>.

Our Professional Development Series events are held three times each year and consist of seminars and workshops of general professional development interest to the membership. These sessions are led by CT CREW- Real Estate Exchange members who share their knowledge and skills. The Professional Development events are open to members and invited guests only. In 2011 we had development programs addressing Social Media Overview and Making it work for you as well as what National CREW can do for you in your business development.



BENEFITS OF SPONSORSHIP

Annual Sponsorship:

[\\$2,500 - Penthouse Level](#) | **[\\$1,500 - Executive Level](#) | **[\\$1,000 - Boardroom Level](#)****

\$1,000 – Boardroom Sponsor

- Two (2) complimentary registrations for any CREW CT-The Real Estate Exchange Public Forum or Professional Development event* (approx. value \$130)
- Opportunity for distribution of company literature at all CREW CT-The Real Estate Exchange Public Forums
- Company acknowledgement on the CREW CT-The Real Estate Exchange website
- Company name featured in all CREW CT-The Real Estate Exchange event mailings (mailing list of over 1,800 Connecticut commercial real estate professionals) and all publications of the CREW CT-The Real Estate Exchange newsletter
- Company name included on list of Sponsors in CREW CT-The Real Estate Exchange membership directory
- Company name prominently displayed at all CREW CT-The Real Estate Exchange Public Forums (a minimum of four (4) per year)
- Company representatives recognized at all CREW CT-The Real Estate Exchange Public Forums with Sponsor ribbons

\$1,500 – Executive Suite Sponsor

Boardroom Sponsor Benefits with additional complimentary registration for any Public Forum or Professional Development event* (for a total of Three (3) registrations, approx. value \$195) Plus:

- One (1) complimentary registration for attendance at the Blue Ribbon Awards Ceremony, the premiere CREW CT-The Real Estate Exchange event (approx value \$80)
- Company name verbally mentioned at all CREW CT-The Real Estate Exchange Public Forums (a minimum of four (4) per year)
- The right to publish an article or company profile in one (1) issue of the CREW CT-The Real Estate Exchange newsletter
- Opportunity for distribution of company literature at all CREW CT-The Real Estate Exchange Public Forums
- Company acknowledgement on the CREW CT-The Real Estate Exchange website together with a direct link to your company's website (prior approval necessary)

\$2,500 – Penthouse Sponsor

Executive Sponsor Benefits with additional complimentary registrations for Public Forum or Professional Development events* and the Blue Ribbon Awards Ceremony (for a total of Four (4) Public Forums and Two (2) Blue Ribbon registrations, approx value \$420) Plus:

- **[Two \(2\) One year complimentary Memberships to CREW CT-The Real Estate Exchange for two \(2\) members of your company \(approx value, \\$570, other membership requirements apply\)](#)**
- Opportunity to introduce your company and briefly address the members from the podium at one Public Forum

**Note: Complimentary registrations do not apply for "Members Only" events (Summer Outing / Annual Meeting, Fall Dinner, Holiday Party). Please go to www.crewct.org for information on Membership in CREW CT-The Real Estate Exchange.*



BENEFITS OF SPONSORSHIP

Additional Options:

\$500 – Individual Event Sponsor

These events are highly attended by CREW CT-The Real Estate Exchange members and non-members alike. Choice of events is as follows: (i) Blue Ribbon Awards Showcase, (ii) May Public Forum, (iii) September State of the State Program, (iv) November Public Forum or (v) any of the Professional Development Seminars.

Event Sponsors will receive:

- One (1) complimentary registration for attendance at chosen CREW CT-The Real Estate Exchange event and verbal recognition at such event
- Company name recognized on all pre-event emails and print ads for chosen event
- Company name prominently displayed at chosen event
- Company name recognized on hard-copy program for chosen event

In-kind Sponsors are welcomed as well (providing venue, refreshments).

Directory Ads

CREW CT-The Real Estate Exchange is offering an advertising opportunity to sponsors on a **first come, first served basis**—for Sponsors who wish to purchase an ad in our CREW CT-The Real Estate Exchange Membership Directory, published biennially. Opportunities include advertising inside the front cover, inside the back cover, and on the outside back cover. The cost of the ad space is:

- \$500 for full page, inside front or back cover
- \$300 for full page, interior
- \$150 half page, interior

Sponsorship Discount Opportunities

Multi-year discount: Committing in advance for two or more years of sponsorship will result in a 25% discount as well as freeze the cost of chosen sponsorship level for the period committed to.

Early Bird Discount: Committing to sponsorship prior to January 15th will result in 10% discount.

About the Sponsorships

As a Sponsor you have a choice of 4 different Sponsorship packages at the Penthouse, Executive Suite, Boardroom and Individual Event levels. Each package offers varied and specific opportunities for your organization to meet and network with CREW CT- The Real Estate Exchange's leadership and event registrants on a one to one basis along with complimentary registrations to our Public Forums, opportunities to present your marketing materials and in certain cases, to verbally address members and registrants. We will be happy to discuss these opportunities with you personally if you wish, and we hope to see you at our upcoming Events!

2012 Sponsorship Committee:

Candace Cunningham

Richard Meehan

Jennifer Haddad

Terri Frink

Marty Collier

Samuel Haydock



2012 SPONSORSHIP COMMITMENT FORM

Sponsoring Company (or Individual):

(please print or type exactly as you would like the name to appear in publications)

Address: _____

Website/URL: _____

Contact Person: _____

Title: _____

Telephone: _____

Fax: _____

Email: _____

Level of Sponsorship (please check one):

ANNUAL SPONSOR

- \$2,500 Penthouse***
- \$1,500 Executive**
- \$1,000 Boardroom**

EVENT SPONSOR

- \$500 Awards Showcase
- \$500 May Forum
- \$500 State of the State
- \$500 November Forum

DIRECTORY SPONSOR

- \$500 Full page - Inside Front Cover
- \$500 Full page - Inside Back Cover
- \$300 Full page - Interior
- \$150 Half page - Interior

**Download Membership Application from crewct.org*

I authorize CREW CT - The Real Estate Exchange to create a link to our company website on the website of CREW CT - The Real Estate Exchange. *Authorized by:* _____

Name and Title

<p>+ \$ = SUBTOTAL (total of items checked above)</p> <ul style="list-style-type: none"> •Multi-year 25% (commitment for 2012 & 2013) •Early Bird Discount 10% (payment made by 1/20/2012) <p>- \$ = Discount: <u>YOU MAY APPLY ONLY ONE DISCOUNT OPTION</u></p> <p>= \$ = TOTAL PAYMENT</p>	<p>Please email**/fax/mail this form to:</p> <p style="text-align: center;">CREW CT 1201 Wakarusa Dr., Suite C3 Lawrence, KS 66049 Fax: 785/832-1551 chrisb@crewnetwork.org**</p>
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Make your check payable to: **CREW CT**

or

Pay by credit card**: (circle one) **Visa MasterCard American Express Discover**

Credit Card number: _____ Billing Zip Code: _____

Cardholder: _____ Expiration Date: _____

Signature: _____ Security Code: _____

****Please do not email credit card information!**

Please direct any questions to: **Candace Cunningham, CREW CT - The Real Estate Exchange Sponsorship Chair; at ccunningham@rc.com or by phone at 860-275-8200**

Add Your Company Name As A 2012 Sponsor!

**CREW CT - THE REAL ESTATE EXCHANGE
2011 SPONSORS**

PENTHOUSE LEVEL

**Murtha Cullina LLP
Robinson & Cole LLP
The S/L/A/M Collaborative**

EXECUTIVE LEVEL

**Bligh Graphics
Kostin, Ruffkess & Company, LLC**

BOARDROOM LEVEL

Citizens Bank
Cohn Birnbaum & Shea P.C.
Connecticut Attorneys Title Insurance
Company
LAZ Parking
Diversified Project Management
Levy & Droney, P.C.
MetroHartford Alliance
Montovani, Murray, Nemphos &
Tierinni, LLC
OFI
Shipman & Goodwin LLP
Stewart Title Guaranty Company
The Simon Konover Company
Updike, Kelly & Spellacy, P.C.