



## 2018 SPONSORSHIP OPPORTUNITIES

**About CT CREW-The Real Estate Exchange** CREW CT - The Real Estate Exchange is a chapter of CREW Network. CREW Network has 10,000+ members in over 70 major markets across the globe. We provide an educational, social and business network forum for Connecticut Commercial Real Estate Professionals in every related field and discipline; in fact CREW CT is the *only* commercial real estate organization in all of Connecticut where a comprehensive cross section of real estate professionals can network directly with every other industry professional. CREW CT is the *Network that works!* We welcome you to visit us at [www.crewct.org](http://www.crewct.org) and [www.crewnetwork.org](http://www.crewnetwork.org). In 2018 you will meet with CREW CT members and event registrants who are:

Accountants	Corporate R.E. Executives	Environmental Specialists
Appraisers	Designers	Land Use Experts
Architects	Developers/Builders	Lawyers
Asset Managers	Educators	Leasing/Sales Professionals
Bankers	Institutional Investors	Property Managers
Construction Specialists	Investment Advisors	Surveyors/Engineers
Consultants	Financiers	Title Insurers

**Why should you become a CREW CT Sponsor?** Our membership consists of over 100 active business leaders, mentors and professionals. We communicate directly with over 2,000 commercial real estate professionals and allied organizations in Connecticut and 10,000 members globally. Your brand will be associated with 15 or more events providing you with a unique opportunity to present your business and develop relationships with your clients and potential customers.

**CREW CT Sponsorship Opportunities:** We now offer three Sponsorship programs.

**Annual Sponsorship** provides you with the means to constantly present your brand and firm at *all* of our events and programs throughout the year.

- **Penthouse Sponsorship:** **\$2500.00**
- **Executive Suite Sponsorship** **\$1500.00**
- **Boardroom Sponsorship** **\$1000.00**

**Event Banner Sponsorship** provides an economical opportunity to be a sponsor for a special event.

- **Blue Ribbon Awards:** **\$900.00**
- **CREW Careers:** **\$500.00**
- **Quarterly Public Forum:** **\$500.00**
- **Professional Development:** **\$250.00**
- **In-Kind Sponsors:** **Provide a venue or refreshments, etc.**

~~**NEW Website Sponsor:** (SOLD OUT until 2021)~~ In addition to receiving all of the Boardroom level benefits, our Website Sponsor will receive premier “Powered By” billing on our website for a four year span.

- ~~**NEW Website Sponsor:** **\$5000.00**~~

*Thank You to CATIC for their support as our 2016-2020 website sponsor!*

## Sponsorship Discount Opportunities We offer the following discount programs.

*NOTE: YOU MAY APPLY ONLY ONE DISCOUNT OPTION*

**Multi-year discount:** Commit for two or more years and freeze the rate and receive a 20% discount

**Early Registration Discount:** Pay in full by January 15, 2018 and receive a 10% discount.

## CREW CT Event Sponsorship Benefits and Opportunities:

### **Each Event Sponsorship entitles your firm to:**

- One (1) complimentary registration for attendance at the chosen CREW CT-The Real Estate Exchange event and verbal recognition at the event
- Company name recognized with hyperlink on all pre-event notices and ads for your chosen event
- Company name prominently displayed at your chosen event
- *Note: In-kind Sponsorships (providing venue, refreshments, etc.) are always welcomed and acknowledged.*

**Be a Banner Blue Ribbon Awards Showcase Sponsor - \$900.00:** The Blue Ribbon Showcase, our signature event, invites the entire local and regional commercial real estate industry to a competition that showcases their projects completed in the prior year. This annual networking awards event draws over 150 attendees and participants whose projects vie for awards in various categories, culminating in the People's Choice Award and the Annual Blue Ribbon Award. Visit these links for 2017:

Event info: <http://crewct.org/2017blueribbon/index.php>

Press Release: <http://crewct.org/2017blueribbon/pressrelease.pdf>

Photos: <http://crewct.org/photos.php?p=45>

**Be a Banner CREW Careers Program Sponsor - \$500:** CREW CT supports the development of real estate career aspirations among high school girls through an introductory program hosted by a cross section of industry professionals. The girls spend a day in the field learning about the industry via mentoring and a guided tour of a development project in the greater Hartford area. The program is our customized version of a national initiative developed by CREW Network.

Visit this link for 2017 Event info: <http://www.crewct.org/programs/2017/crew-careers.html>.

**Be a Banner Public Forum Sponsor- \$500.00:** Held three times over the course of each year, our Public Forums offer cutting-edge, practical programs and panels. These events are advertised to our entire mailing list. Attendees hear locally-recognized speakers on all aspects of your industry and network with fellow professionals from a broad spectrum of practices and disciplines.

**Be a Banner Professional Development Sponsor - \$250.00:** These events are held periodically throughout the year and consist of seminars and workshops of general professional development interest to the membership. The sessions are led by CREW CT members and others who share their knowledge, expertise and skills and are open to members, invited guests and sponsors only. Please contact Beth Harney directly if you are interested in this option.

*CREW CT Sponsorship Committee Chairs:*

[Sponsorcrewct@gmail.com](mailto:Sponsorcrewct@gmail.com)

Jennifer Marks, 2017 Chair      203-630-1406

Courtney Hendricson, 2018 Chair      860-571-6219

<b>Explore the benefits of becoming a            CREW CT – The Real Estate Exchange            sponsor in 2018!</b>	<b>PENTHOUSE</b>	<b>EXECUTIVE            SUITE</b>	<b>BOARDROOM</b>
Complimentary Annual Memberships <i>(valid through December 31, 2018)</i>	2		
Complimentary Blue Ribbon Event Registrations	2	1	
Complimentary Public Forum/Prof. Development Event Registrations	4	3	2
Company name verbally mentioned at all Public Forums	•	•	
Right to publish article in one issue of online newsletter	•	•	•
Hyperlink to company website (with approval) on CREW CT website	•	•	•
Company acknowledged as sponsor in all event notices and newsletters	•	•	•
Opportunity to distribute company literature at all Public Forums	•	•	•
Company name prominently displayed at all Public Forums	•	•	•
Company representatives recognized at Public Forums with Sponsor Ribbons	•	•	•

*\*Note: Complimentary registrations do not apply for “Members Only” events (Summer Outing / Annual Meeting, Fall Dinner, Holiday Party). Please go to [www.crewct.org](http://www.crewct.org) for information on Membership in CREW CT-The Real Estate Exchange.*

Questions? Contact Jennifer Marks - [SPONSORCREWCT@gmail.com](mailto:SPONSORCREWCT@gmail.com) or [jmarks@blcompanies.com](mailto:jmarks@blcompanies.com)

**[www.crewct.org](http://www.crewct.org)**



# 2018 SPONSORSHIP COMMITMENT FORM

Sponsoring Company (or Individual):

(please print or type exactly as you would like the name to appear in publications)

Address: \_\_\_\_\_  
\_\_\_\_\_

Website/URL: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Level of Sponsorship (please check):

**ANNUAL SPONSOR**

- \$2,500 Penthouse\*
- \$1,500 Executive
- \$1,000 Boardroom

**EVENT SPONSOR**

- \$900 Awards Showcase
- \$500 CREW Careers
- \$500 Public Forum
- \$250 Professional Development

**NEW WEBSITE SPONSOR**

- \$5000 Available in 2021

*\*Two memberships included. New members may download Membership Application from [www.crewct.org](http://www.crewct.org)*

I authorize CREW CT - The Real Estate Exchange, Inc. to create a link to our company website on the website of CREW CT - The Real Estate Exchange (optional) Authorized by: \_\_\_\_\_

*Name and Title*

+ \$ = <b>SUBTOTAL</b> (total of items checked above) •Multi-year 20% (commitment for 2018 & 2019) •Early Bird Discount 10% (payment made by 1/15/2018)	<b>Please email/fax/mail this form to:</b> <b>CREW CT</b> 1201 Wakarusa Dr., Suite D Lawrence, KS 66049 Fax: 785/832-1551 <a href="mailto:chrisb@crewnetwork.org">chrisb@crewnetwork.org</a> **
- \$ = Discount <b>[YOU MAY APPLY ONLY ONE DISCOUNT OPTION]</b>	
= \$ <span style="border: 1px solid red; padding: 2px;"> </span> = <b>TOTAL PAYMENT</b>	

Make your check payable to: **CREW CT**

or

Pay by credit card\*\*: (circle one) **Visa MasterCard American Express Discover**

Credit Card number: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

**\*\*Please do not email credit card information!**

Please direct any questions to: [SponsorCREWCT@gmail.com](mailto:SponsorCREWCT@gmail.com)

**Jennifer Marks, 2017 Chair 203-630-1406**

**Courtney Hendricson, 2018 Chair 860-571-6219**

**Add Your Company Name As A 2018 Sponsor!**

**CREW CT - THE REAL ESTATE EXCHANGE  
Annual Sponsors for 2017**

***PENTHOUSE LEVEL***

**BL Companies**

**CATIC** (Connecticut Attorneys Title Insurance Company)

**CohnReznick LLP**

**The Fidelity Family of Title Insurers**

Chicago Title / Commonwealth Land Title / Fidelity National Title

**KeyBank Real Estate Capital**

**Phase Zero Design, Inc.**

**Robinson + Cole, LLP**

**The S/L/A/M Collaborative, Inc.**

**The Simon Konover Company**

**Whittlesey & Hadley, P.C.**

***EXECUTIVE LEVEL***

**Fuss & O'Neill**

***BOARDROOM LEVEL***

ARS Restoration Specialists

CBRE New England

Clohessy, Harris & Kaiser Architects, LLC

GZA GeoEnvironmental, Inc.

Hinckley Allen

Interscape Commercial Environments

KBE Building Corporation

McCarter & English, LLP

MetroHartford Alliance

Murtha Cullina LLP

OFI

Performance Environmental Services

Red Thread

Shipman & Goodwin LLP

Updike, Kelly & Spellacy, P.C.

Valbridge Property Advisors

## The Quantitative Benefits of 2018 CREW CT Sponsorship

If your firm has two CREW CT members, you can enjoy Penthouse level benefits for **only an additional \$110** over the cost of member involvement! And with early bird or multi year discounts, the benefits improve!



### Sponsorship with **benefits applied**

#### First Member

Membership	\$295
Meeting attendance - assume 4 per year at avg. \$50	\$200
Blue Ribbon awards	\$75
Member Only events - Annual meeting, fall dinner, holiday party	\$155
Subtotal	<b>\$725</b>

#### Second Member

Membership	\$295
Meeting attendance - assume 4 per year at avg. \$50	\$200
Blue Ribbon awards	\$75
Member Only events - Annual meeting, fall dinner, holiday party	\$155
Subtotal	<b>\$725</b>

Sponsorship savings

**Total Expected Member Expense/ Sponsorship Less Savings:**

#### AVG. Costs for Member involvement

Penthouse \$2500	Executive \$1500	Boardroom \$1000
\$295		
\$100	\$100	\$100
\$75	\$75	
\$940	\$225	\$100
<b>\$1,450</b>	<b>\$1,560</b>	<b>\$900</b>

Affiliate (Vendor Member) Sponsorship Required - \$1000 minimum

<b>Total Affiliate Costs with sponsorship and 2 members</b>	<b>\$2,450</b>	<b>\$1,560</b>
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only \$110 over the cost of member involvement!

#### Discounts:

Sponsorship Levels	\$2,500	\$1,500	\$1,000
<b>Early Bird:</b> Pay by 1/15/18 and deduct 10%	\$2,250	\$1,350	\$900
Less savings	\$940	\$225	\$100
<b>Net Cost of Sponsorship</b>	<b>\$1,310</b>	<b>\$1,125</b>	<b>\$800</b>

Sponsorship Levels	\$2,500	\$1,500	\$1,000
<b>Multi-year discount</b> is 20%	\$4,000	\$2,400	\$1,600
Less savings	\$1,880	\$450	\$200
<b>Net Cost of Sponsorship</b>	<b>\$2,120</b>	<b>\$1,950</b>	<b>\$1,400</b>