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FOR IMMEDIATE RELEASE

Hartford Teen Girls Introduced to Commercial Real Estate Industry

Twelve high school girls inspired by local real estate professionals

Hartford – May 22, 2012 – Twelve (12) high school girls from Capital Prep Magnet School and the Boys & Girls Clubs of Hartford participated in a one day engaging career development program entitled *Welcome to The Real (Estate) World* held on Saturday, May 19, 2012,.

Mayor Pedro Segarra welcomed the teen girls before they toured downtown Hartford and participated in a real estate “scavenger hunt” featuring local real estate landmarks. The students competed to solve a real estate planning challenge. Teams developed a site plan and created a floor plan and design board for their project, which was judged by prominent members of the local real estate industry.

Presented by CREW CT - The Real Estate Exchange, the program included luncheon presentations from CREW women about jobs and careers in commercial real estate, a professional field that has been traditionally considered an “old boys’ network.” Over 30 professionals representing a broad spectrum of disciplines volunteered for this event.

“The goal of this dynamic program was to expose teenage girls to the exciting commercial real estate field and myriad career opportunities within the industry,” according to Jade Paunovich, CREW CT Program Co-Chair and Property Manager with The Simon Konover Company.

The program was hosted by Robinson & Cole, LLP, and supported by many of Hartford’s leading companies, including AETNA Foundation; First Atlantic Realty, LLC; Diversified Project Management; Winstanley Enterprises, LLC; The Simon Konover Company; Kroll McNamara, Evans & Delehanty, LLP; Turner Construction Company; Herman Miller; CBRE New England; and many others.

“Our thanks to CREW CT - The Real Estate Exchange, to host company Robinson & Cole and *all* of the supporting companies making this dynamic workshop and city tour for promising young women possible. All of us at the Boys & Girls Clubs of Hartford are all about ‘opportunity;’ inspiring youths to dream big, set reachable goals and securing Great Futures. Programs like this one provide



CREW CT - The Real Estate Exchange provides a networking and social forum for Commercial Real Estate Professionals of every related field and discipline. CREW CT is a chapter of CREW Network (www.crewnetwork.org), whose mission is to influence the success of the commercial real estate industry by advancing the achievements of women.



important exposure and access to teens who are just beginning the exciting journey of adulthood and career,” said Samuel S. Gray, Jr., President & CEO, Boys & Girls Clubs of Hartford.

Welcome to The Real (Estate) World was modeled after the national CREW Careers™: Building Opportunities® program, which was developed by CREW (Commercial Real Estate Women) Network Foundation, the philanthropic arm of CREW Network. The interactive one-day educational program is designed to introduce high school girls to career opportunities, and to encourage more women to pursue careers, in commercial real estate. In 2011, CREW Network chapters in approximately 23 major markets across the country presented a CREW Careers™ program.

“The positive feedback from all of the participants was extremely rewarding,” said Ms. Paunovich. “The energy and enthusiasm expressed by these young women was inspirational.

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Photo Caption: Pedro Segarra, Mayor of The City of Hartford, poses with the youth participants and their leaders.

About CREW CT - The Real Estate Exchange

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